

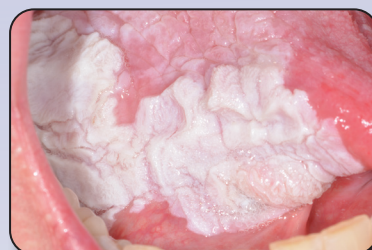
Concord Dental & Medical Seminars announces
A CONTINUING EDUCATION COURSE
for the Entire Dental Team!

ORAL CANCER & DISEASES

Case Presentation of Lumps, Bumps & Lesions

with

JOHN A. SVIRSKY
D.D.S., M.ED.



8 CE
credit hours

FRIDAY, JULY 12, 2024
Syracuse, New York

SATURDAY, JULY 13, 2024
Saratoga Springs, New York
www.concordseminars.com

Check our website for in-person and
online webinar options!

ABOUT THE SPEAKER

John A. Svirsky, D.D.S., M.Ed. is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency at the Catholic Medical Center.



He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master's degree in adult education. He is a sought after speaker with an international reputation as an informative and entertaining lecturer.

Dr. Svirsky is an honorary member of the Thomas P. Hinman Dental Society and has received a Presidential Citation from the American Dental Association for significant contributions to the health of the public and the profession of dentistry.

What others are saying about this speaker:

"Dr. Svirsky's seminar is excellent, concise and well thought out."
-Hoa T., DDS (Las Vegas, NV)

"His information is immediately applicable to my daily work. I really appreciate that" -Lindsay K. DMD (Mount Laurel, NJ)

"Dr. Svirsky was an excellent instructor. He was witty & held our attention + participation" -Deborah C., RDH (Mount Laurel, NJ)

"Speaker was knowledgeable & had a good, relaxed style allowing for more audience questions." -John D., DMD (Camp Hill, PA)

"Dr. Svirsky's knowledge about the subjects he presented and his warmth and love of the subject he presented really draws you in"
-Webinar Attendee

CONTACT US

Concord
seminars

(603) 736-9200
info@concordseminars.com
www.concordseminars.com

SEMINAR LOCATIONS

FRIDAY, JULY 12, 2024

Crowne Plaza Syracuse

701 E Genesee Street

Syracuse, New York 13210

(315) 479-7000

Day of Parking: Complimentary. Use hotel garage.

Rooms: Reserved at **\$139/night.** Contact Sales Director, Amber Burch at (315) 703-1913 to reserve at discounted rate.

SATURDAY, JULY 13, 2024

Embassy Suites Saratoga Springs

86 Congress Street

Saratoga Springs, New York 12866

(518) 290-9090

Day of Parking: Complimentary. Use hotel lots.

Rooms: Ask for best available rate.

ONLINE COURSES

In addition to our in-person courses at Concord Dental Seminars, we are pleased to offer the following options for online education:

Long Format Live, Interactive Webinars (6-8 Hrs length)

Perfect for those looking to dedicate a day to obtain their dental CE.

Short Format Live, Interactive Webinars (2-3 Hrs length)

These live dental webinars are typically 2 to 3 hours in length and are hosted on different time zones to make it easy to attend no matter where in the country you live!

- Featuring many different topics with new topics added often!
- Flexible start times; mid-week, evenings, and weekends
- Scheduled breaks throughout the webinar
- All webinars will have a moderator present to enhance your experience
- Interactive with plenty of opportunity to ask questions
- In-depth look into a topic
- Engage with the presenter
- Live CE Credit issued within 3-5 business days into your online account

On Demand Courses

Access quality dental continuing education 24/7 and on-demand at an affordable price all from the comfort of your home or office. Dental CE perfect for the busy Dentist, Registered Dental Hygienist, or Dental Assistant.

Visit www.concordseminars.com for all course offerings!

Do not delay delivery - Time-dated material

"ORAL CANCER & DISEASES"
with John A. Svirsky, D.D.S., M.ED.

Concord
seminars

PO Box 700
Epsom, NH 03234-0700
(603) 736-9200
www.concordseminars.com



Join our Email List
for exclusive deals!

8 CEUS



7:45 am - 8:30 am
Registration &
Continental Breakfast



12:30 - 1:00 pm
Lunch Included



8:30 am - 5 pm
Course Hours

8 CEUS

Oral Cancer 2024: Lumps, Bumps and Lesions for all Seasons

COURSE DESCRIPTION

This course deals with unusual cases, diagnostic challenges, the oral health effects of tobacco products and alcohol, premalignant and malignant lesions, presenting an oral cancer diagnosis to a patient and new diagnostic technique. Tobacco advertising will be exposed and the link between human papilloma virus and oral cancer discussed. Treatment of oral cancer and oropharyngeal cancer will be presented.

This course will be presented in Dr. Svirsky's interactive and entertaining style. Get ready to laugh, learn and make a major difference in the lives of your patients.

LEARNING OBJECTIVES

Upon successful completion of this program, participants will be able to:

- Develop a logical approach to the recognition and diagnosis of premalignant and malignant lesions
- Understand the risk factors associated with the development of oral cancer
- Present an oral cancer diagnosis to a patient
- Understand the enticement of tobacco advertising in tobacco addiction
- Learn the current treatment of oral cancer and oropharyngeal cancer
- Understand the current prognosis of oral and oropharyngeal cancer

"Dr. Svirsky's sessions will include a lecture format to present the subject information incorporating numerous clinical examples to highlight the material. Personal anecdotes, lessons learned, and audience participation will accentuate key points. The interactive approach will include opportunities to ask questions, share information, and have further discussions throughout the day."

The speaker receives no support from any commercial organization and does not promote any commercial products or sell any tapes, books, instruments, forms or other materials for this course.

A Patient Can Have as Many Diseases as They Pleases

COURSE DESCRIPTION

This interactive course will present a potpourri of interesting cases seen by Dr. Svirsky or emailed to him over the past few years. In addition, some wonderful cases from previous years will show up. In this course participants learn how to describe a lesion, develop a differential diagnosis and treat the condition. Dr. Svirsky will show how he approaches cases and arrives at a diagnosis.

This course will have interesting cases in which the audience will help Dr. Svirsky diagnose. However, this is the tip of the iceberg. A review of oral cancer, human papilloma virus and its association with oropharyngeal cancer, melanoma, basal cell carcinoma, syndromes, vaping and much much more. Get ready to laugh, learn and make a major difference in the lives of your patients.

LEARNING OBJECTIVES

Upon successful completion of this program, participants will be able to:

- Develop a logical approach to the diagnosis of oral lesions
- Understand the etiology and diagnosis of the following:
 1. Oral cancer
 2. Human papilloma virus and the association with oropharyngeal cancer
 3. Melanoma
 4. Basal Cell Carcinoma
- Recognize and diagnose pigmented oral lesions and melanoma
- Recognize the risk factors that are associated with oral cancer
- Recognize the importance of vaccines in the prevention of oropharyngeal cancer
- Learn to describe and develop a differential diagnosis of various clinical cases.
- Learn to treat selected oral diseases and distinguish "good from bad"
- Feel more confident in dealing with your patients' oral problems
- Understand the risks associated with vaping

**Confirmations will be emailed prior to the seminar.
Please provide a valid unique email for all registrants attending.**

COURSE DETAILS

TUITION (PER PERSON)

\$295 - Dentists
\$195 - Hygienists & Auxiliaries


Add \$10/person if registering after 7/5/24
Register Online / Phone / Mail

INCLUDES:

Continental breakfast, coffee break, lunch, dessert break, bound course manual & certificate for **8 CEUs**. * 8 CEUs are awarded based on attendance of entirety of lecture. Late arrival or early departure will result in adjustment of credit.

REFUND POLICY:

Full refund less \$50/person non-refundable deposit with an emailed or written cancellation received **NO LATER than Friday, July 5, 2024**. No refund will be given after that date. A 2 year credit (with \$50/person administration fee) for another seminar will be issued. In the event that this seminar cannot occur due to COVID-19 related issues, we will hold the seminar virtually through Zoom (dates may be combined to one day). If you do not wish to attend the Zoom live presentation, a full refund may be requested.



STAFF TUITION
RDHs & Auxiliaries:
\$165 each ONLY when:
Doctor registers on the same form with one method of payment.



PACE
ACADEMY of
GENERAL DENTISTRY
PROGRAM APPROVAL
FOR CONTINUING
EDUCATION

CONCORD DENTAL & MEDICAL SEMINARS
Nationally Approved PACE Program
Provider for FAGD/MAGD credit.
Approval does not imply acceptance by any regulatory authority or AGD endorsement.
11/1/2021 to 10/31/2027
Provider AGD#: 208978

**California Board of Dental Examiners
Provider # 5997**

CDS reserves the right to cancel this seminar at any time with no liability to registrants other than full refund of registration fee. CDS is responsible for the seminar, but not for the accommodations, travel or personal services required in connection with the program. In the event of an "act of God" leading to the cancellation of this seminar, the following options are available. If CDS reschedules the course within 90 days, you may: (A) re-register at no additional charge; or (B) receive a credit good for two years. No refunds for rescheduled "act of God" cancellations.

Concord Dental Seminars is not supported by any commercial organization, receives no grants or funding, and its revenues are derived only from the tuition of the attendees of the seminars that it sponsors. Our organization does not sponsor or sell any products. It is exclusively devoted to providing professional, scientific information to the dental profession.

 **Special Needs or Requests? Call (603) 736-9200.**



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REGISTRATION FORM

Cost: **\$295** for Dentists / **\$195** for RDHs and Aux. / U.S. Funds **\$165** for RDHs + Aux. registering & attending w/ Dentist
Late Fee: Add \$10/registrant if after 7/5/24

Refunds / Cancellation Dates:
Please see policy on front. By registering, you agree to the Terms of Policy.

Please *clearly* enter your name as it appears with the State Board of Dental Examiners for your CE credit.

First Name	M.I.	Last Name			
1. <input type="text"/>	<input type="text"/>	<input type="text"/>	DDS DMD RDH RDA CDA Off. Adm.	Email	<input type="text"/>
2. <input type="text"/>	<input type="text"/>	<input type="text"/>	DDS DMD RDH RDA CDA Off. Adm.	Email	<input type="text"/>
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4. <input type="text"/>	<input type="text"/>	<input type="text"/>	DDS DMD RDH RDA CDA Off. Adm.	Email	<input type="text"/>

Home or Office of _____ Telephone (____) _____

Home or Office Mailing Address _____ Cell (____) _____





City / State / Zip Code _____

(3) WAYS TO REGISTER:

- 1. Mail form with payment to:** Concord Dental Seminars, PO Box 700, Epsom, NH 03234-0700
- 2. Scan QR Code to register online or visit:** www.concordseminars.com
- 3. By phone:** (603) 736-9200



Payment Options: Check (make payable to: Concord Dental & Medical Seminars) Online: www.concordseminars.com

Card #: _____ Exp. Date: ____/____/____

3 digit CVV or 4 for Amex: _____

Please ensure to provide CVV and expiration date for credit card.

Cardholder's Name: _____

Signature: _____

Cardholder's Billing Address: _____
 Same as above

For Office Use Only:
Date Rec'd _____ Amt. \$ _____ Check # _____

Confirm Out _____