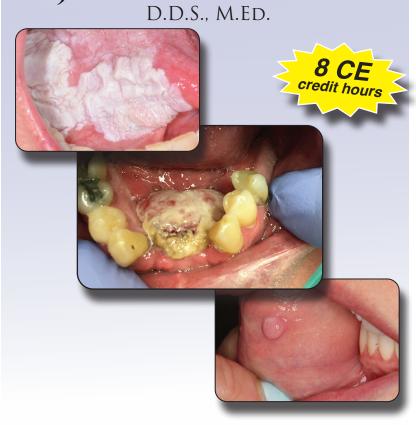
Concord Dental & Medical Seminars announces A CONTINUING EDUCATION COURSE for the Entire Dental Team!

ORAL CANCER & DISEASES

Case Presentation of Lumps, Bumps & Lesions

JOHN A. SVIRSKY



FRIDAY, AUGUST 9, 2024 San Antonio, Texas

SATURDAY, AUGUST 10, 2024 Austin, Texas www.concordseminars.com

Check our website for in-person and online webinar options!

- ABOUT THE SPEAKER -

ohn A. Svirsky, D.D.S., M.Ed. is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency at the Catholic Medical Center.



He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master's degree in adult education. He is a sought after speaker with an international reputation as an informative and entertaining lecturer.

Dr. Svirsky is an honorary member of the Thomas P. Hinman Dental Society and has received a Presidential Citation from the American Dental Association for significant contributions to the health of the public and the profession of dentistry.

What others are saying about this speaker:

"Dr. Svirsky's seminar is excellent, concise and well thought out." ~Hoa T., DDS (Las Vegas, NV)

"His information is immediately applicable to my daily work. I really appreciate that" -Lindsay K. DMD (Mount Laurel, NJ)

"Dr. Svirsky was an excellent instructor. He was witty & held our attention + participation" - Deborah C., RDH (Mount Laurel, NJ)

"Speaker was knowledgeable & had a good, relaxed style allowing for more audience questions." - John D., DMD (Camp Hill, PA)

"Dr. Svirsky's knowledge about the subjects he presented and his warmth and love of the subject he presented really draws you in' - Webinar Attendee

CONTACT US



(603) 736-9200 info@concordseminars.com www.concordseminars.com

SEMINAR LOCATIONS -

FRIDAY, AUGUST 9, 2024 Hilton Garden Inn Live Oak Conf. Ctr

> 8101 Pat Booker Road Live Oak, TX 78233 (210) 412-5923

Day of Parking: Complimentary. Use hotel lots. Rooms: Starting at \$139/night until 7/25. Mention Concord Seminars when reserving

SATURDAY, AUGUST 10, 2024 Hilton Garden Inn Austin Airport

7610 John Glenn Way Austin, TX 78741 (512) 386-7474

Day of Parking: Complimentary. Use hotel lots. Rooms: Reserved at \$130/night until 7/19. Mention Concord Seminars when reserving.

ONLINE COURSES

In addition to our in-person courses at Concord Dental Seminars, we are pleased to offer the following options for online education:

Long Format Live, Interactive Webinars (6-8 Hrs length)

Perfect for those looking to dedicate a day to obtain their dental CE.

Short Format Live, Interactive Webinars (2-3 Hrs length)

These live dental webinars are typically 2 to 3 hours in length and are hosted on different time zones to make it easy to attend no matter where in the country you live!

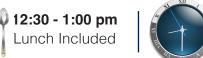
- Featuring many different topics with new topics added often!
- Flexible start times; mid-week, evenings, and weekends
- Scheduled breaks throughout the webinar
- All webinars will have a moderator present to enhance your
- Interactive with plenty of opportunity to ask questions
- In-depth look into a topic
- Engage with the presenter
- Live CE Credit issued within 3-5 business days into your online account

On Demand Courses

Access quality dental continuing education 24/7 and on-demand at an affordable price all from the comfort of your home or office. Dental CE perfect for the busy Dentist, Registered Dental Hygienist, or Dental Assistant.

Visit www.concordseminars.com for all course offerings!





8:30 am - 5 pm Course Hours



Oral Cancer 2024: Lumps, Bumps and Lesions for all Seasons

COURSE DESCRIPTION

This course deals with unusual cases, diagnostic challenges, the oral health effects of tobacco products and alcohol, premalignant and malignant lesions, presenting an oral cancer diagnosis to a patient and new diagnostic technique. Tobacco advertising will be exposed and the link between human papilloma virus and oral cancer discussed. Treatment of oral cancer and oropharyngeal cancer will be presented.

This course will be presented in Dr. Svirsky's interactive and entertaining style. Get ready to laugh, learn and make a major difference in the lives of

LEARNING OBJECTIVES

Upon successful completion of this program, participants will be able to:

- Develop a logical approach to the recognition and diagnosis of premalignant and malignant lesions
- Present an oral cancer diagnosis to a patient
- Understand the enticement of tobacco advertising in tobacco addiction
- Learn the current treatment of oral cancer and oropharyngeal cancer
- Understand the current prognosis of oral and oropharyngeal cancer

"Dr. Svirsky's sessions will include a lecture format to present the subject information incorporating numerous clinical examples to highlight the material. Personal anecdotes, lessons learned, and audience participation will accentuate key points. The interactive approach will include opportunities to ask questions, share information, and have further discussions throughout the day."

> The speaker receives no support from any commercial organization and does not promote any commercial products or sell any tapes, books, instruments, forms or other materials for this course.

A Patient Can Have as Many Diseases as They Pleases

COURSE DESCRIPTION

This interactive course will present a potpourri of interesting cases seen by Dr. Svirsky or emailed to him over the past few years. In addition, some wonderful cases from previous years will show up. In this course participants learn how to describe a lesion, develop a differential diagnosis and treat the condition. Dr. Svirsky will show how he approaches cases and arrives at a

This course will have interesting cases in which the audience will help Dr. Svirsky diagnose. However, this is the tip of the iceberg. A review of oral cancer, human papilloma virus and its association with oropharyngeal cancer, melanoma, basal cell carcinoma, syndromes, vaping and much much more. Get ready to laugh, learn and make a major difference in the lives of your patients.

LEARNING OBJECTIVES

Understand the risk factors associated with the development of oral cancer Upon successful completion of this program, participants will be able to:

- Develop a logical approach to the diagnosis of oral lesions
- Understand the etiology and diagnosis of the following:
 - 1. Oral cancer
 - 2. Human papilloma virus and the association with oropharyngeal cancer
 - 3. Melanoma
 - 4. Basal Cell Carcinoma
- Recognize and diagnose pigmented oral lesions and melanoma
- Recognize the risk factors that are associated with oral cancer
- Recognize the importance of vaccines in the prevention of oropharyngeal cancer
- Learn to describe and develop a differential diagnosis of various clinical
- Learn to treat selected oral diseases and distinguish "good from bad"
- Feel more confident in dealing with your patients' oral problems
- Understand the risks associated with vaping

Confirmations will be emailed prior to the seminar. Please provide a valid unique email for all registrants attending.

TUITION (PER PERSON)

\$295 - Dentists

OURSE DETAILS

Home or Office of_

Cardholder's Billing Address:

\$195 - Hygienists & Auxiliaries

Add \$10/person if registering after 8/2/24 Register Online / Phone / Mail

INCLUDES: Continental breakfast, coffee break, lunch, dessert break, bound course

manual & certificate for 8 CEUs.* *8 CEUs are awarded based on attendance of entirety of lecture. Late arrival or early departure will result in adjustment of credit.

REFUND POLICY: Full refund less \$50/person nonrefundable deposit with an emailed or written cancellation received NO LATER than Friday, August 2, 2024. No refund will be given after that date. A 2 year credit (with \$50/person administration fee) for another seminar will be issued.



Special Needs or Requests? Call (603) 736-9200.

REGISTRATION FORM

Cost: \$295 for Dentists / \$195 for RDHs and Aux. / U.S. Funds \$165 for RDHs + Aux. registering & attending w/ Dentist

you agree to the Terms of Policy. Late Fee: Add \$10/registrant if after 8/2/24

Please clearly enter your name as it appears with the State Board of Dental Examiners for your CE credit.

Last Name

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Home or Office Mailing Address City / State / Zip Code Payment Options: Check (make payable to: Concord Dental & Medical Seminars) Online: www.concordseminars.com Please ensure to provide CVV and DISCOVER' expiration date for credit card. Cardholder's Name:



Doctor registers on the

same form with one

method of payment

Refunds / Cancellation Dates:

Please see policy on front. By registering,

DDS DMD RDH RDA CDA Off. Adm. Email.

CONCORD DENTAL & MEDICAL SEMINARS Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsemen 11/1/2021 to 10/31/2027 Provider AGD#: 208978

California Board of Dental Examiners Provider # 5997

CDS reserves the right to cancel this seminar at any time with no liability to registrants other than full refund of registration fee. CDS is responsible for the seminar, but not for the accommodations, travel or personal services required in connection with the program. In the event of an "act of God" leading to the cancellation of this seminar, the following options are available. If CDS reschedules the course within 90 days, you may: (A) re-register at no additional charge; or (B) receive a credit good for two years. No refunds for rescheduled "act of God" cancellations.

Concord Dental Seminars is not supported by any commercial organization, receives no grants or funding, and its revenues are derived only from the tuition of the attendees of the seminars that it sponsors. Our organization does not sponsor or sell any products. It is exclusively devoted to providing professional, scientific information to the dental profession.



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I WILL BE ATTENDING: ■ 8/9/24 · San Antonio, TX **■8/10/24** • Austin, TX

Email and/or Text me for sales, discounts and upcoming seminars.

Please provide a unique email address for all registrants as we will send confirmations, payment receipts and last minute course notifications to all attendees. We do <u>not</u> share or sell any

information given to us.

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